

**Public Opinion Polling  
on the  
COVID-19 Vaccine**

**A look at who  
Canadians believe  
should be  
prioritized to  
receive the  
COVID-19  
vaccine**

**January 25, 2021**

# Summary Findings

## Highest priority for vaccine

- Health care workers (**55%**)
- Residents in long-term care homes (**18%**)

## High priority

- First responders – police, paramedics or firefighters (**79%**)
- Seniors – people over 65 (**73%**)

## Moderate priority

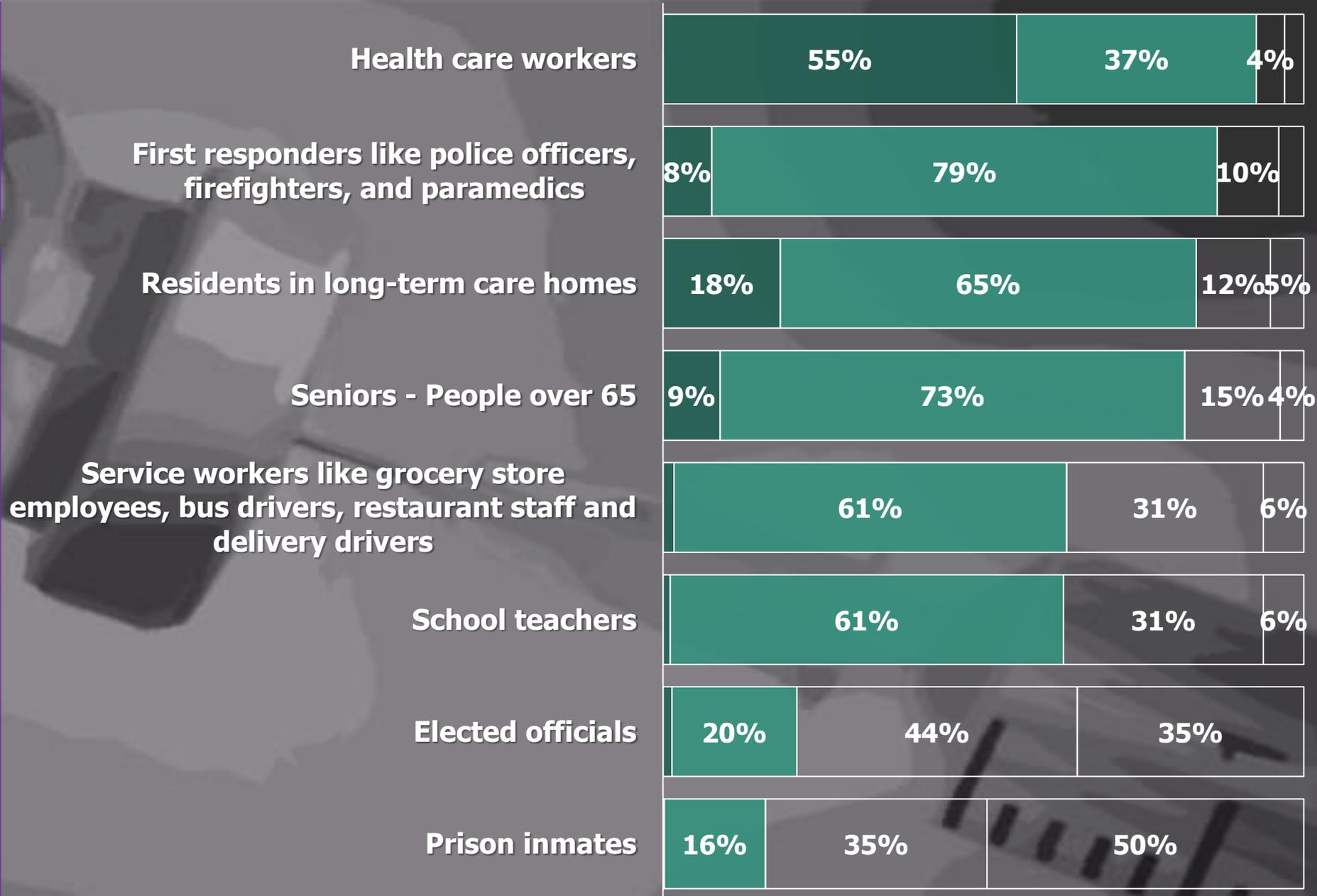
- School teachers (**31%**)
- Service workers - restaurant and grocery staff, delivery drivers, bus drivers (**31%**)

## Low priority

- Prison inmates (**50%**)
- Elected officials (**35%**)

**Question:**  
 Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

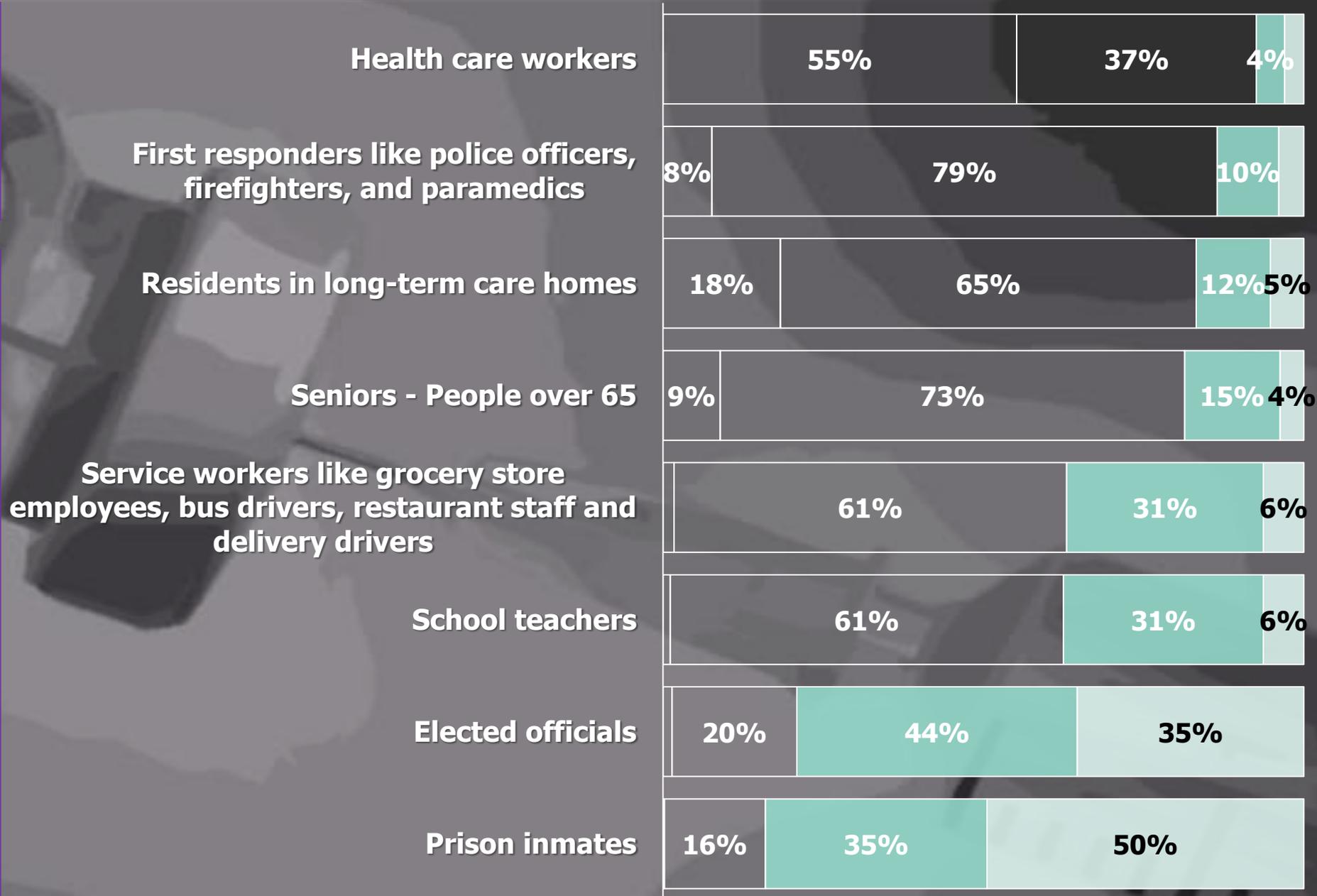
**The public puts health care workers at the front of the line.**



■ Highest priority  
 ■ High priority  
 ■ Moderate priority  
 ■ Low priority

**Question:**  
 Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**The public puts prison inmates and elected officials towards the back of the line to receive the COVID-19 vaccine.**



Highest priority
  High priority
  Moderate priority
  Low priority

**Question:**  
Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

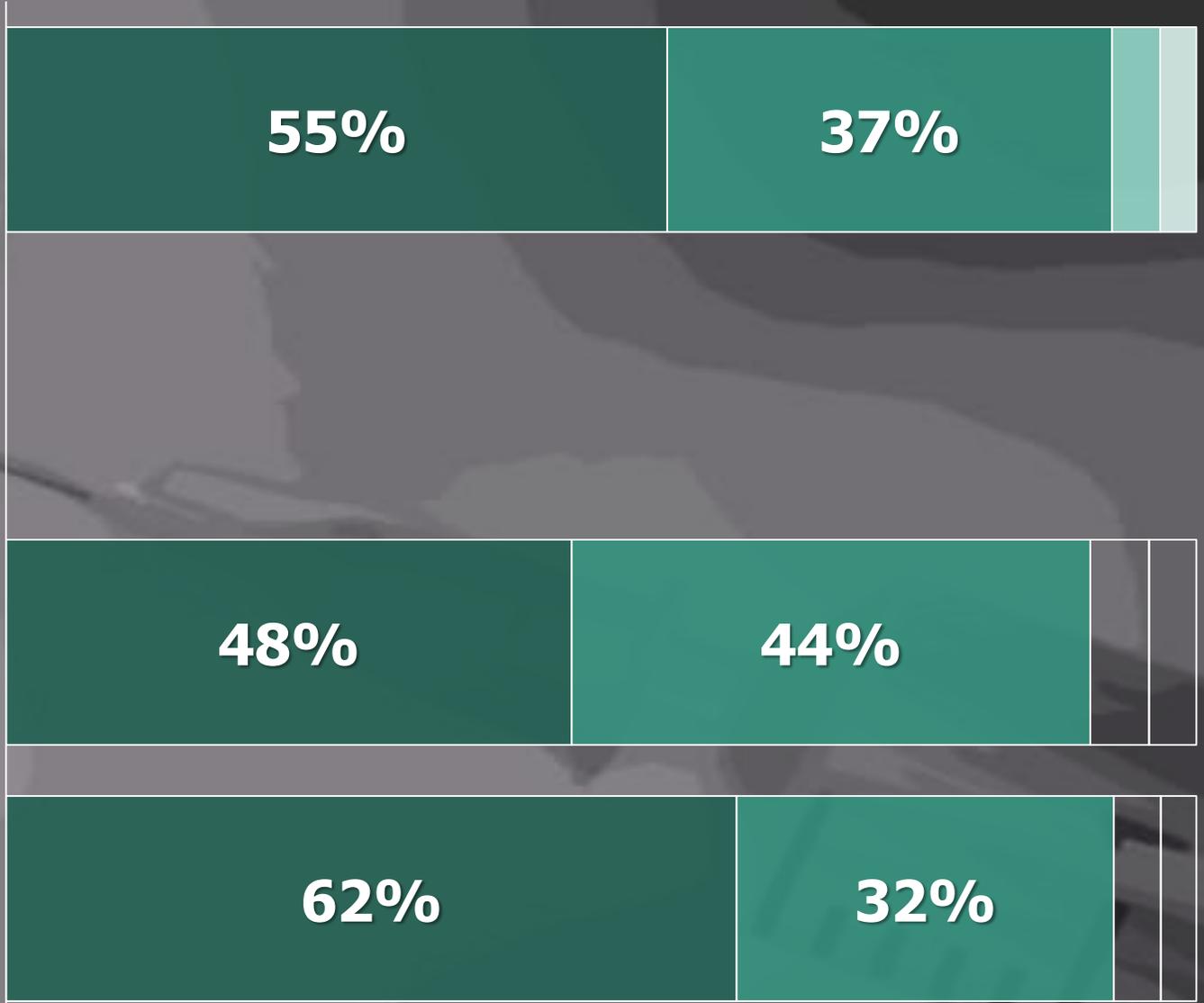
**Women are more likely than men and Canadians overall to believe that health care workers should have the highest priority to receive the vaccine.**

**Canadians overall**

**Men**

**Women**

# Health care workers



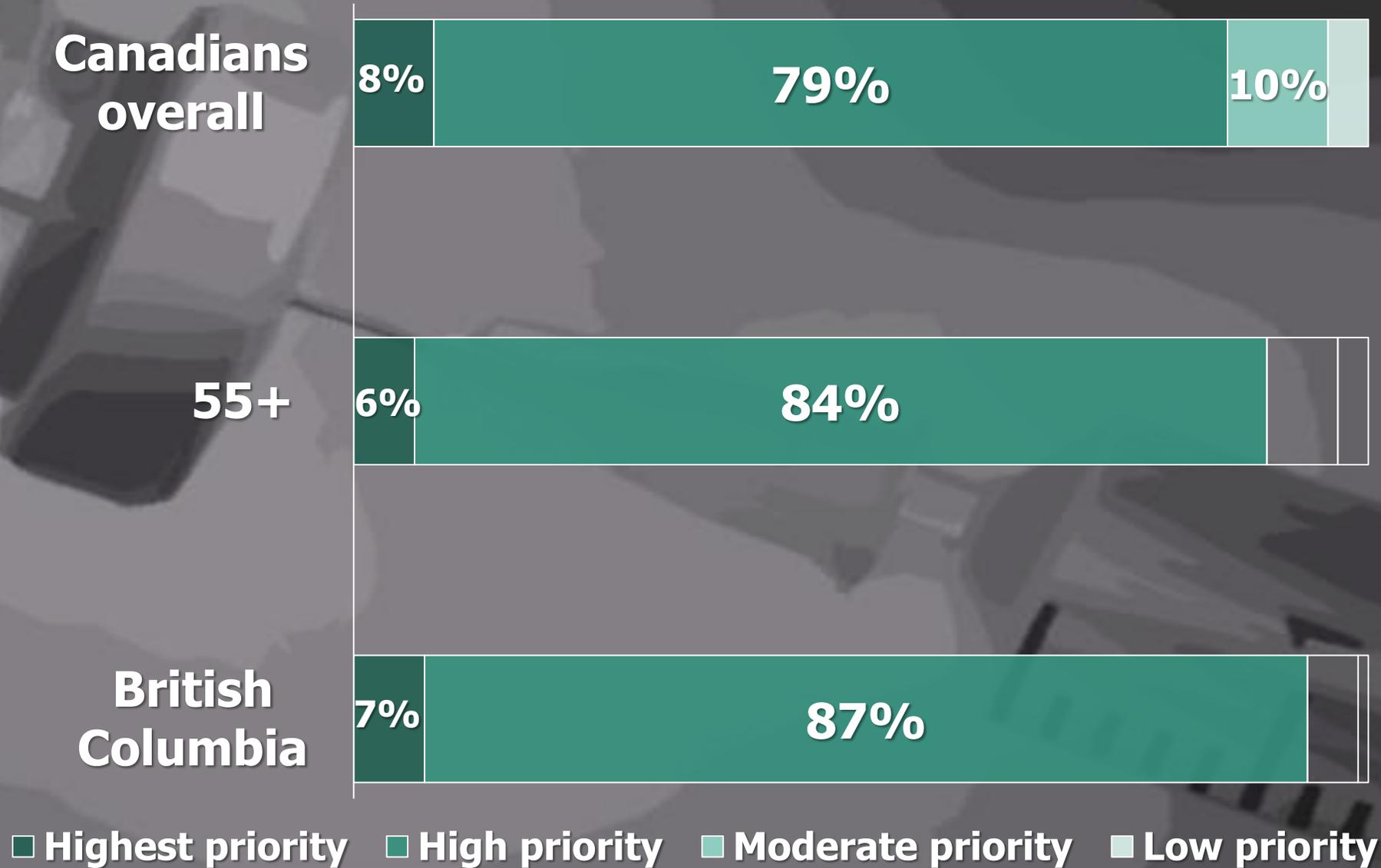
■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

**Question:**

Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**People in BC and Canadians 55 and older are the most likely to think first responders should get a high priority.**

# First responders like police officers, firefighters, and paramedics



# Residents living in long-term care homes

## Question:

Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**Retired people and Atlantic Canadians more likely than Canadians overall to believe long-term care residents should be the highest priority to receive the vaccine.**

Canadians overall

18%

65%

12%

Atlantic Canada

20%

73%

Retired

26%

61%

■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

# Seniors – People over the age of 65

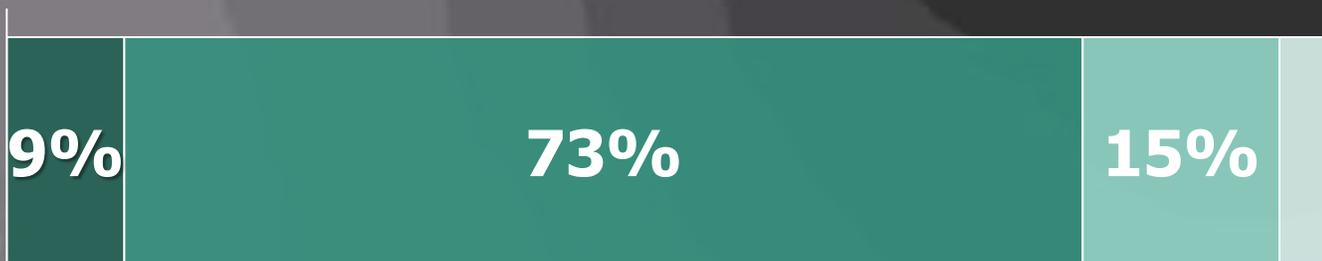
## Question:

Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

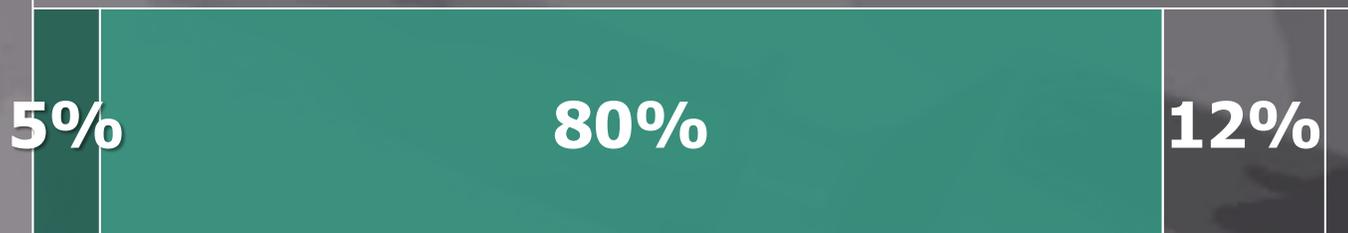
**BC residents more likely than Canadians overall to see seniors as a high priority to receive the vaccine.**

**Quebec residents less likely than Canadians overall to prioritize people over the age of 65 for vaccination.**

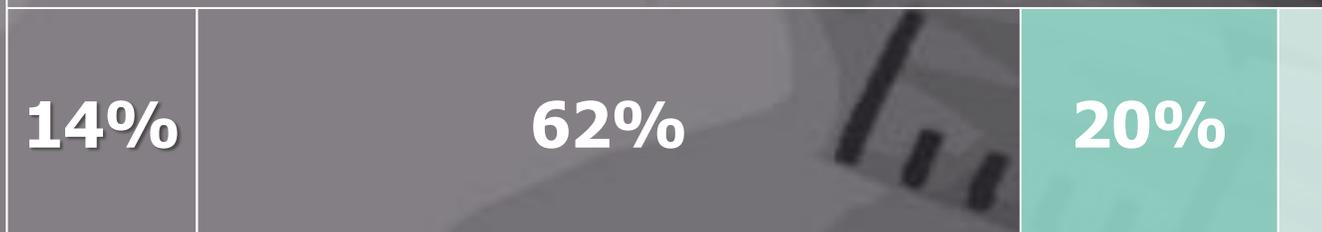
**Canadians overall**



**British Columbia**



**Quebec**



■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

# Service workers like grocery store employees, bus drivers, restaurant staff and delivery drivers

**Question:**  
Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**BC residents more likely than Canadians overall to believe service workers should be a high priority receiving the vaccine.**

**Quebec residents place lower levels of priority on service workers than the rest of Canada.**

**Canadians overall**

**61%**

**31%**

**6%**

**British Columbia**

**69%**

**25%**

**4%**

**Quebec**

**52%**

**38%**

**9%**

■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

# School teachers

Canadians overall

61%

31%

6%

Have children over the age of 18 living at home

68%

29%

Do not have any children

1%

58%

33%

9%

■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

## Question:

Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

Parents with children over 18 living at home are more likely to see school teachers as a high priority.

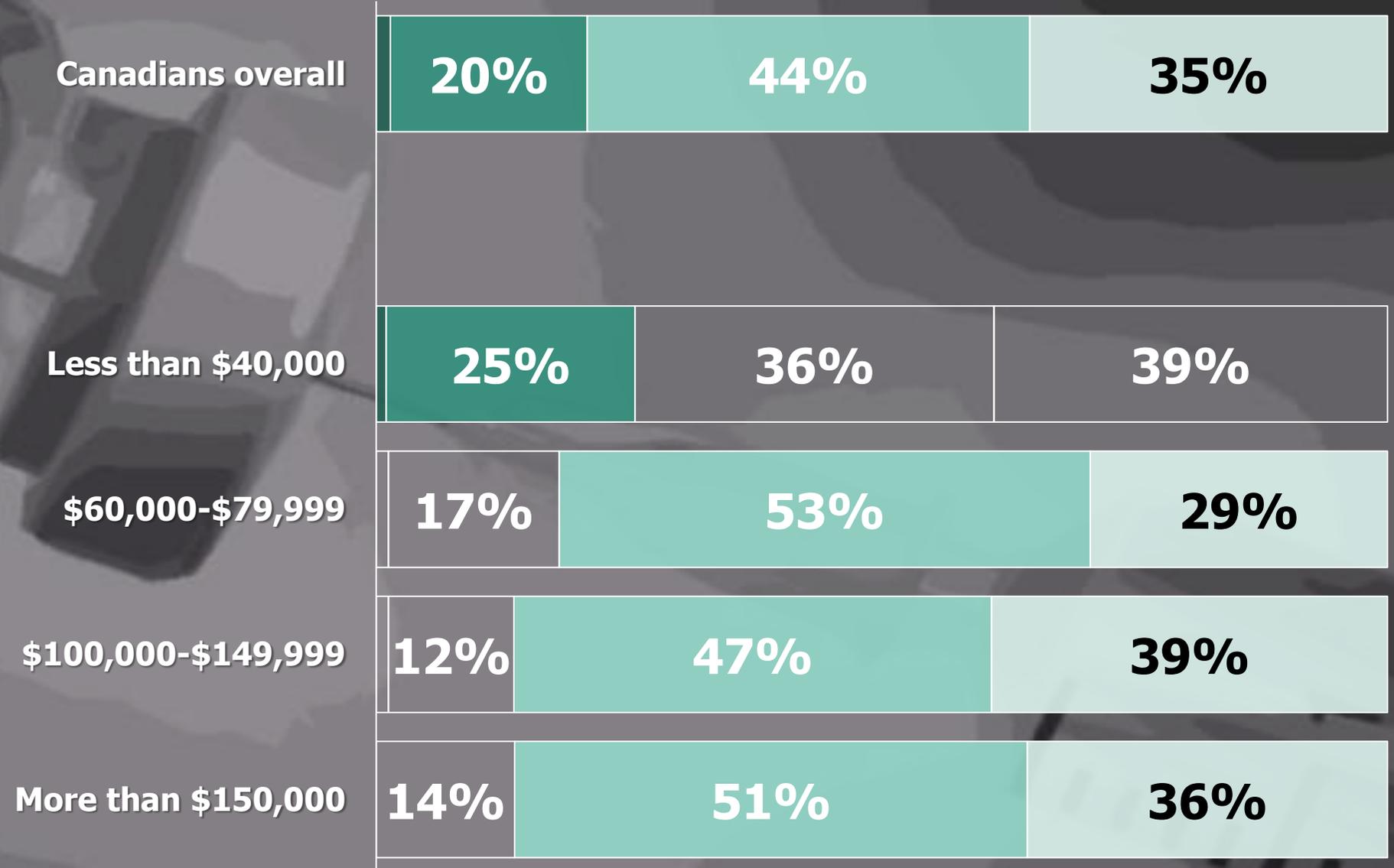
Those who do not have children are more likely to see teachers as moderate to low priority.

**Question:**  
Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**Those with lower levels of household income more to believe elected officials should be high priority.**

**Those in higher household incomes more likely to believe elected officials are moderate to low priority.**

## Elected Officials



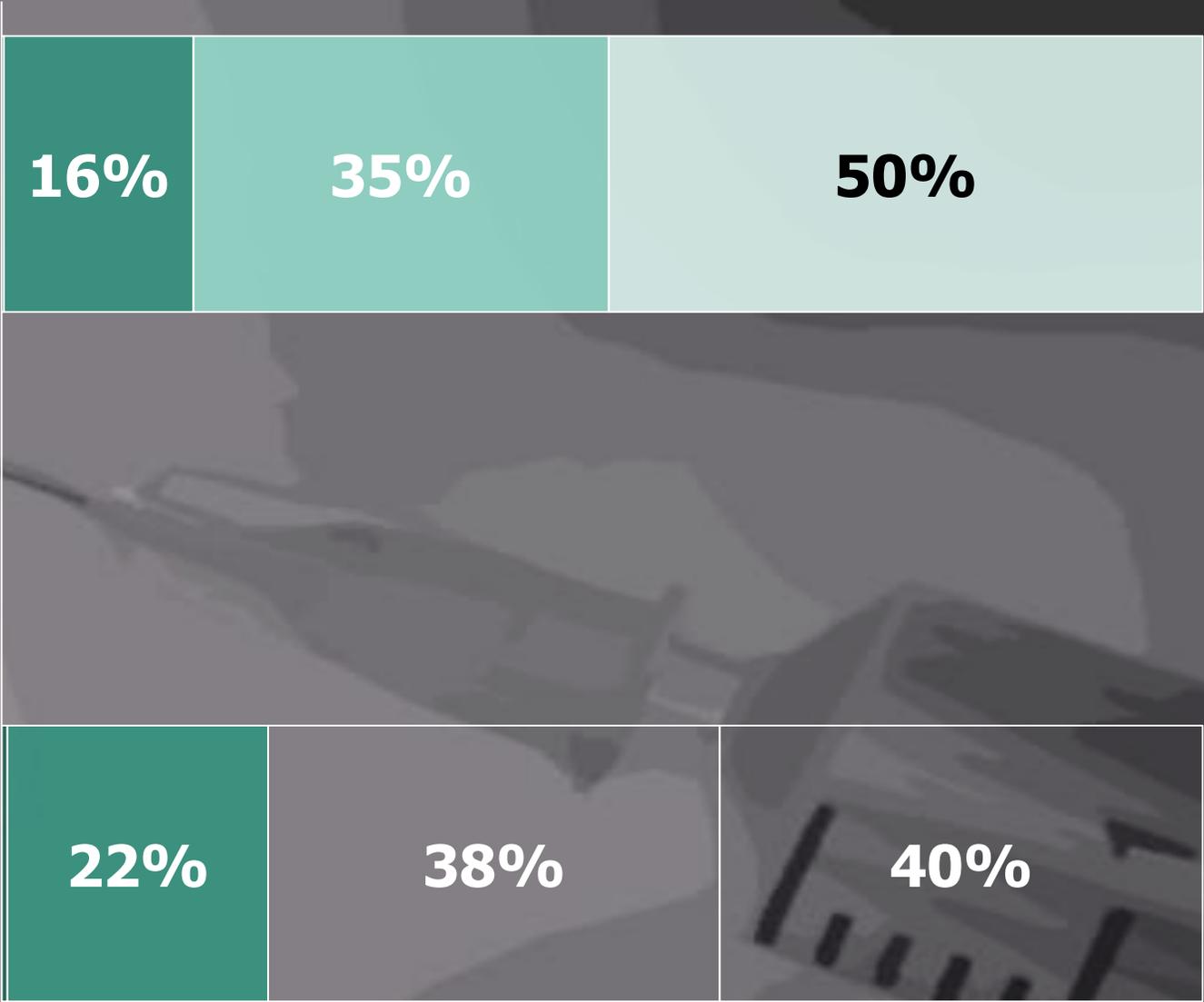
■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

**Question:**  
Now that vaccines to protect people from getting Covid-19 are being approved, but are in limited supply, please indicate what priority you think each of the following groups should be given.

**Millennials are more likely than Canadians overall to see inmates as a high priority.**

**Canadians overall**

Prison inmates



■ Highest priority ■ High priority ■ Moderate priority ■ Low priority

# Methodology

- **Conducted online with a demographically representative sample from panels of more than a million Canadians.**
- **N=1,001 adults (aged 18 and older) throughout the country.**
- **Survey conducted in English and French.**
- **Vector Research weighted the data in each region of the country to match the known demographic profile (age, gender, province) of the population in the census.**
- **Fieldwork: January 15 through 21, 2021.**
- **N/A for Online polls. With a pure probability sample of 1,001 one could say with 95% confidence that the overall results have a sampling error of plus or minus 3 percentage points where opinion is evenly divided.**

# Sample Demographics

Age	% of Sample
18-24	8.4%
25-34	18.9%
35-54	36.9%
55+	35.9%

Gender	% of Sample
Men	48.8%
Women	50.7%
Other	0.3%
Prefer not to say	0.2%

Province	% of Sample
Newfoundland & Labrador	1.6%
Prince Edward Island	0.4%
New Brunswick	2%
Nova Scotia	3%
Quebec	23.6%
Ontario	38.3%
Manitoba	3.5%
Saskatchewan	2.8%
Alberta	11%
British Columbia	13.8%

Household Income	% of Sample
Less than \$40,000	20.3%
\$40,000-\$59,999	17.4%
\$60,000-\$79,999	53.6%
\$80,000-\$99,999	14.7%
\$100,000-\$149,999	16.1%
More than \$150,000	7.3%
Prefer not to answer	8.3%

# Sample Demographics

Children Living at Home	% of Sample
Yes, I have children under the age of 18 living at home	27.1%
Yes, I have children over the age of 18 living at home	9.9%
No, I do not have any children living at home but I have children	20.5%
No, I do not have any children	42.6%

Education/Last Level of Schooling	% of Sample
No formal schooling	0.1%
Some Public/Grade school	0.4%
Completed Public/Grade school	2.1%
Some Secondary school	2.7%
Completed Secondary school	13%
Some College/CEGEP	10.2%
Completed College/CEGEP	20.3%
Some University/post graduate	9.2%
Completed University	29%
Post graduate	12.1%
Other	0.5%
Refused	0.5%

**For More Information  
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